The Bible According to Gen Z has sold so well that Bible Society is rushing out a second printing, just months after launch. The book explores why most young Aussies never read the Bible, and looks at techniques used by highly successful youth ministries.

If you want to know just how many young Australians read the Bible daily, the answer is 4%. At the other end of the scale, 70% never read it at all.

In between are young people struggling with the language of the Bible, and with the rituals, miracles and seemingly strange laws within its pages.

The Bible According to Gen Z is a key resource for those at the coalface of engaging young people with the Scriptures. It takes findings from a Bible Society study conducted by the Christian Research Association and presents them in an easy to read form. Editor Adrian Blenkinsop couples that with practical, proven methods on how to engage young people with the Bible. He examines what Christian groups are doing, as well as what works and what doesn’t. Drawing on the experience of youth practitioners, he provides comprehensive case studies of Bible engagement methods that are working effectively with young people.

“Bringing decades of wisdom in youth ministry, and leaning on significant original research by the Christian Research Association, the book’s contributors present a positive message in some sobering tones,” says Bible Society CEO, Greg Clarke. “If Bible engagement is to grow among our youth, a lot will have to change. This book asks whether we are willing to make those changes.”

If you’ve ever found it hard work to engage your church’s youth with the Bible, here for the first time is a resource that presents the hard facts, and how to address the need. Glean from the experience of others to find ways you can adapt and use in your own ministry, whether in a school, home or church setting. This is a resource for anyone wanting to see young people engage deeply with the Bible.

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Please call 1300 139 179 or visit shop.biblesociety.org.au
For more info email adrian.blenkinsop@biblesociety.org.au